

## Report on “Eye Check Camp” CSR Activity

**Date:** 28<sup>th</sup> October 2023

**Programme started** at 9:15 am till 7:15 pm

**Venue:** Pune Institute of Business Management (PIBM), Pune

**Conducted by:** Pune Institute of Business Management (PIBM), Pune

**Organised by:** Samarpan { हम मिलकर फर्क ला सकते हैं }



### Introduction:

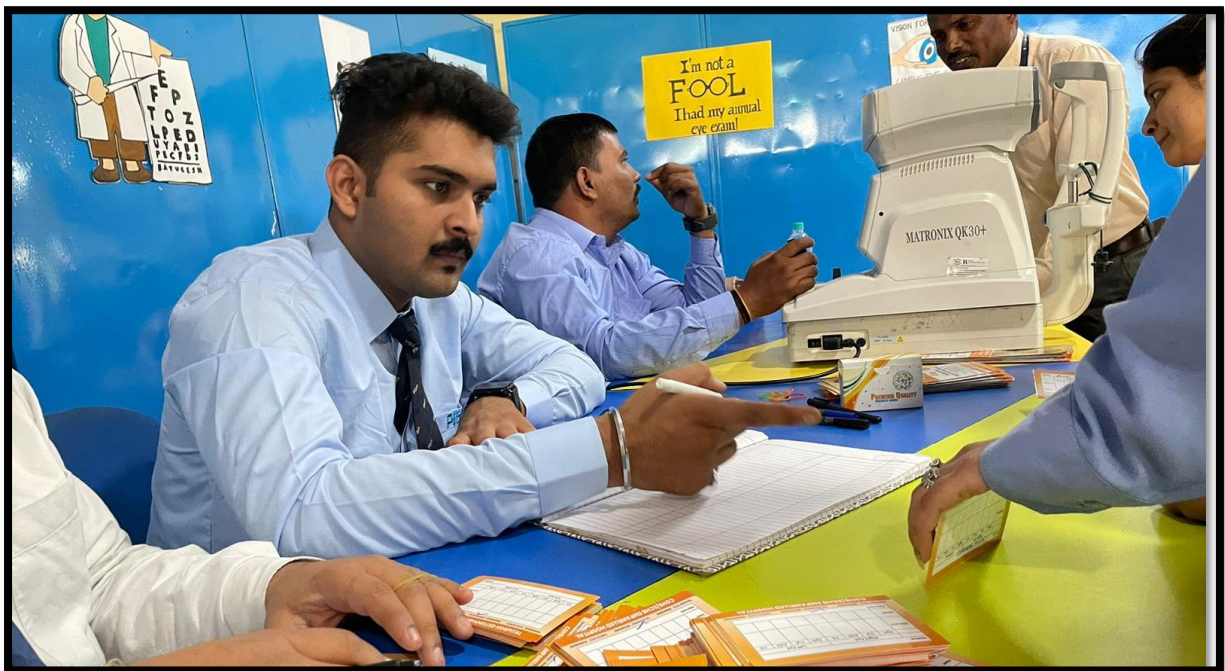
On 28<sup>th</sup> October 2023, *Pune Institute of Business Management (PIBM)*, organised a free “**Eye Check-up Camp**” at gym area in college campus. The main objective of this Eye Check-Up Camp was to **Raise awareness about the importance of regular eye examinations and maintaining good eye well-being** and to guarantee that both college community members and residents in the local vicinity could readily access vital eye care services.





### **Participants:**

A total of 28 people volunteered for this activity including Dr. Yachna Gharde and Mr.Datta who lead this activity with 27 students pursuing their Post-Graduation from the Institute and formed a group “**Samarpan**” to lead this activity. This team was enthusiastic to Provide free eye check-ups and information on eye care hygiene.



**“Deshpande Eye Hospital & Laser Center”** offered their service at the campus for free eye check-up and raised awareness about Eye-Care to the people.

Around 300 people came for Eye Check-Up which includes students, Teaching and Non-Teaching staff.

### **Eye check up:**

Students : 91 Female students and 140 Male Students.

Teaching: 11 Female faculty and 17 Male faculty

Non-Teaching: 13 female staff and 28 Male staff



### Key Events:

**Camp Setup:** The day commenced with enthusiastic preparations, involving the meticulous arrangement of registration desks and a welcoming waiting area. The campus buzzed with excitement as every detail was ensured for our guest's comfort.



**Participant Arrival:** At 10 AM, participants were greeted with warm smiles, and our volunteers extended their assistance during the initial registration process. The aim was to create a friendly and inviting atmosphere, alleviating any apprehensions among the participants.

**Diverse Participation:** An impressive turnout of around 300 people, including students, teaching, and non-teaching staff, marked the camp's participation. This diverse gathering was a heartening sight as individuals from various backgrounds converged for a common purpose.

**Educational Empowerment:** Beyond vision check-ups, the camp aimed to empower participants with knowledge that would have a lasting impact on their eye health, extending well beyond the camp's conclusion.

**Teaching Staff Participation:** Later in the day, teaching staff joined the camp. They adhered to the rules and regulations established by volunteers to maintain the camp's decorum.

**Feedback Collection:** As the day neared its end, feedback was diligently collected from participants. Their gratitude and smiles served as a testament to the effectiveness of the collective efforts.

**Address by College Director:** As the sun set, we gathered to reflect on the day's proceedings. Our college Director, Mr. Bharat Bhushan, addressed the volunteers, motivating and appreciating their successful handling of the camp. He expressed interest in the future events of the CSR committee.

**Conclusion:** The day was marked by dedication, a common mission, and the gratification of realizing our role in enhancing the welfare of our community. It exemplified the strength of unity and compassion, leaving an indelible mark in our memories. This day served as a powerful reminder of the profound impact a committed group of individuals can achieve when united by a shared objective.



**Photos of the Event:**







